



# DragonBench

HEATED OUTDOOR SEATING

# Welcome to DragonBench

Welcome to the future of outdoor hospitality with DragonBench, the leading edge in heated seating solutions tailored for the leisure and hospitality industry. Our mission is to elevate your guests' experience, transforming outdoor settings into lively sanctuaries of warmth and comfort, regardless of the season.

DragonBench offers more than a remedy for the cold; it's the ultimate upgrade to your guests' enjoyment and satisfaction. Here's what sets us apart:

**Distinctive Experience:** Stand out from the competition. DragonBench offers an exclusive amenity that enhances guest satisfaction and distinguishes your venue.

**Beyond Warmth:** More than just combating cold, our heated seating offers a supremely comfortable experience that invites guests to stay and relax longer.

**Optimized Capacity:** Achieve higher occupancy rates year-round. Our seating ensures your outdoor spaces remain attractive and fully utilized, no matter the weather.

**Seasonal Flexibility:** Ideal for all seasons. In cooler months, the appeal is clear. Come summer evenings, when temperatures dip, DragonBench becomes a sought-after comfort, keeping your outdoor areas bustling.

**Kerb Appeal:** Visible, vibrant, and inviting, DragonBench seating draws more patrons to your establishment, reinforcing its atmosphere and appeal.

Transform your venue with DragonBench's patented heated seating, crafted to enrich outdoor spaces throughout the year. Perfect for pubs, restaurants, terraces, cafés, and more, our seating invites guests to relax in luxury and warmth, creating an unforgettable experience.

Begin a new era of outdoor hospitality. With DragonBench, offer your guests unparalleled comfort, boost your venue's allure, and redefine excellence in leisure and hospitality. Partner with us to pioneer new standards in outdoor comfort.



*"DragonBench is at the forefront of developing heated seating systems designed to extend outdoor enjoyment across all seasons."*

# DragonBench: Where Innovation means Commercial Success

 01273 921 345



Introducing DragonBench™: a breakthrough in outdoor heated seating, designed for the hospitality and leisure sectors.

Engineered for durability and zero maintenance; DragonBench™ stands resilient against the rigorous pace of the hospitality world and the unpredictable whims of British weather.

Revitalize your outdoor spaces with DragonBench™, guaranteeing guests not only stay longer but return for more.

Available in a versatile array of sizes and finishes, from the sleek elegance of stainless steel to the ultimate comfort of cushioned upholstery, DragonBench™ is designed to perfectly complement any setting, elevating the guest experience to unparalleled heights.



Get in touch today for more info or to arrange a demonstration...  
01273 921 345  
[info@dragonbench.co.uk](mailto:info@dragonbench.co.uk)

Make your peak season last all year round with the DragonBench™. High performance and hassle-free heated outdoor seating.

## Cost-Efficiency & Environmental Benefits

Our innovative conductive heating technology ensures that warmth is directed precisely where it's needed, minimizing heat loss to the environment.







This targeted approach not only enhances comfort for your guests but also achieves significant energy savings.

The efficient operation of DragonBench™ translates into lower operational costs and reduced CO<sub>2</sub> emissions, making it not just an investment in guest comfort but also in sustainability.



	<u>Output</u>	<u>Costs</u>	<u>Emissions</u>
DragonBench 4-Seater	0.2kWh	<5p	50kg CO <sub>2</sub> /yr
Electric Radiant Heater	2kWh	58p	500kg CO <sub>2</sub> /yr
LPG Patio Heater	12kWh	£3.57	3300kg CO <sub>2</sub> /yr

# Our Standard Range

Finish	Powder Coat	Natural Stainless	Coloured Stainless	Brand Panel	Faux Leather	Weave
Image						
Finish	Seat & Back Textured Powder Coat  Excellent Solar Reflectivity	Seat: Textured Stainless  Back: Textured Powder Coat  Excellent Durability	Seat: Textured Stainless.  Back: Coloured Stainless  Excellent Durability Premium Finish	Seat: Textured Stainless  Back: Printed Panel  Hi-Def Changeable Branding	Seat & Back Faux Leather  Excellent Durability Cushioned Waterproof	Seat & Back: Woven Upholstery  Plush Cushioned Waterproof
Options	USB Charger  LED Lighting  Armrests	USB Charger  LED Lighting  Armrests	USB Charger  LED Lighting  Armrests  Colour / Pattern Choice	USB Charger  LED Lighting  Armrests  Panel Design	USB Charger  LED Lighting  Fabric / Colour Choice  Fluting / Piping	USB Charger  LED Lighting  Fabric / Colour Choice

# Testimonials

Since installing my Dragon Benches customers have been queuing to use them. I started with two and have now added four more!

Andy  
Owner, Redan Pub, Wokingham

Our cushioned heated seats are a fantastic addition which ensures our extensive outdoor areas are busy all year round!

Owner, Phil, The Errigle Inn

I've recently received my first Dragon Bench branded by one of our drinks suppliers. I'm looking to get several more as our customers love them!

Stuart  
General Manager, Purple Turtle, Reading

We transformed our city centre pub into a very successful business. The key USP has been DragonBench heated seats which deliver us a tremendous advantage.

Ed, Owner of The White Rabbit, Oxford.

I have Dragon Benches at 3 venues in Germany, all with branding from a well-known local brewery!  
Steve, Bremen

**Our customers:**



# Bespoke and Branding

At DragonBench, we recognize the unique needs of each venue and aim to enhance guest experiences with tailored solutions. We offer:

**Customizable Dimensions:** Choose from a range of bench sizes to fit your space perfectly.

**Quality Materials and Finishes:** Select from high-quality materials and finishes to match your venue's aesthetic.

**Retrofit Options:** Seamlessly integrate our heating technology into existing seating arrangements, enhancing comfort without compromising on style.

**Unique Seating Concepts:** Our versatile DragonBench system allows us to integrate into novel seating solutions.

Whether seeking a bold or subtle design, we are dedicated to meeting your needs with creative and distinctive heated seating from DragonBench.



DragonBench transforms your outdoor seating into a dynamic branding platform. Our customization options are tailored to amplify your brand's presence:

**Branded Logos:** Feature your logo on our sleek seating for an instant brand boost.

**Custom Colors:** Align seating with your brand colors for cohesive aesthetics.

**Sponsored Finishes:** Collaborate with sponsors, turning seats into marketing assets

**Easy Panel Replacement:** Our system facilitates simple and cost-effective updates of high-definition branding and advertising panels, ensuring your messaging remains fresh and impactful.

DragonBench is more than just seating; it's a strategic tool for brand promotion and partnership opportunities. Elevate your brand and unlock new revenue streams with our innovative solutions. Let's make your outdoor spaces work smarter for your brand.



# How does DragonBench compare?

Factor	DragonBench	Gas Patio Heater	Radiant Heater
Performance	Tested to -10C Warmth; perfectly and evenly delivered	Effective in enclosed spaces. When used outdoors the heated air rises away	Narrow sweet spot between too hot and too cold. Requires direct line of sight
Energy Efficiency	The most efficient personal heater in the World	A catastrophe	An Inbetweener
Safety	Conforms to, or exceeds all applicable safety standards	Fire and burn hazard potential	N/A
Durability	Designed to withstand the rigours of outdoor hospitality for years	Flimsy construction	Relative short service life
Maintenance	Nil - periodic cleaning only	Regular replenishment of gas cylinders is required	Bulb replacement
Attention required	Programmable / Adjusts automatically	Needs regular refills and vulnerable to customer tampering	N/A
Value	Investment that quickly pays for itself and continues to do so for years to come	Very false economy	False economy
Appearance	Sleek, stylish and versatile	Unsightly obstacle	Aesthetics not included
Additional Benefits	Heater and Seater! Phone charging and lighting	None	Produces some light, but at a wavelength not to everyones pleasure
X-Factor	Unique and distinctive: a bringer of joy to owners, customers and businesses alike	Equally reviled by environmentalists and whoever pays the bill	Bland at best

# Pricing

Finish	Powder Coat	Natural Stainless	Coloured Stainless	Brand Panel	Faux Leather	Weave
Image						
2-Seater	1215	1265	1405	1350	1315	1370
3-Seater	1320	1395	1585	1500	1410	1480
4-Seater	1510	1595	1840	1720	1585	1675

- Volume discounts available.
- Leasing options available: please enquire.
- Retrofit pricing available: please enquire.



# Technical Specifications

DragonBench Origin	2-Seater	3-Seater	4-Seater
Voltage	230V AC	230V AC	230V AC
Protection Class	1	1	1
Max Current (A)	3	4.5	6
Width (mm)	1154	1584	1994
Depth (mm)	578	578	578
Height (mm)	825	825	825
Weight (kg)	57	71	85

## Fabric Specification

We offer an extensive range of fabric collections from Agua, Camira, Chieftain, Spralding, Panaz, and others.

The fabrics we recommend must meet the following standards:

Flame retardant: BS7176 Crib 5, BS EN 1021-1:2006 1&2, BS5852 Crib 5, IMO Annex 1 Part 8.

UV Resistant: Colourfast to sunlight – Grade 7/8

Anti-bac/fungal: Resistant to microbial or fungal growth.

Waterproof: Hydrostatic Head BS3424 > 1 metre.

Abrasion Tested: Martindale Severe Contract Rating: Rub score varies.

Stain-resistant Varies on fabric. Please enquire.

## Performance

Factor	DragonBench Origin	DragonBench Cushion
Warming Rate	1°C : 30 Sec	1°C : 10 Sec
Energy (Watts)	~0.15kWh per Metre	~0.1kWh per Metre

Max. Operating Temperature 55°C  
IP Rating 66  
Input 3 NTC Thyristors  
Output 2 Triac Controlled Channels

Patent GB2544404

DragonBench Cushion	2-Seater	3-Seater	4-Seater
Voltage	230V AC	230V AC	230V AC
Protection Class	1	1	1
Max Current (A)	3	4.5	6
Width (mm)	1200	1600	2000
Depth (mm)	578	578	578
Height (mm)	825	825	825
Weight (kg)	42	50	68

## Safety

This device contains no user-serviceable parts. Tampering or modification of any parts in any way invalidates the warranty.

- The control unit should not be opened by non-qualified personnel.
- The product should only be installed by a qualified electrician, if it is not fitted with a plug.
- It is recommended the unit is visually checked for damage or faults periodically.
- The use of a plug-in Residual Current Device (RCD) is required if the circuit is not RCD-protected.
- The bench should be placed on a firm level surface capable of bearing the weight of the bench and users. It is recommended that the bench be fastened to the surface.





# DragonBench

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Thank you for exploring the innovative world of DragonBench.

## Get in Touch

To learn more about DragonBench, discuss your specific needs, or arrange a trial or demonstration, please contact us:

Phone: 01273 921 345

Email: [info@dragonbench.com](mailto:info@dragonbench.com)

Website: [www.dragonbench.com](http://www.dragonbench.com)

Follow us on our social media channels to stay updated with the latest news, product launches, and inspirational ideas for your spaces:

Facebook: [/DragonBench](https://www.facebook.com/DragonBench)

Instagram: [@DragonBench](https://www.instagram.com/DragonBench)

Twitter: [@DragonBench](https://www.twitter.com/DragonBench)

## Partnerships & Collaborations

Interested in becoming a distributor or exploring partnership opportunities? Contact our Business Development Team at [partnerships@dragonbench.com](mailto:partnerships@dragonbench.com).

Your feedback is invaluable to us. Share your DragonBench experiences or suggestions at [feedback@dragonbench.com](mailto:feedback@dragonbench.com).

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Patent GB2544404

At DragonBench, we're dedicated to sustainability. Our products are designed with the environment in mind, ensuring eco-friendly solutions for your outdoor heating needs.